

# Minimum Learning Programme for Class XII

Subject-Business Studies

Day-1

Concept/Contents	Learning objective	Learning outcomes	Applications/activities
<p>Nature &amp; Purpose of Business, Classification of Business activities, Business Risk Business, Profession and employment</p>	<p>To provide the brief knowledge of Business, Profession and employment</p>	<p>The child can able to identified the basic purpose of business and can differentiate between Business, Profession and employment</p>	<p>-“Only sale or purchase of goods and services for profit is business” do you agree? Give the reason in support of your answer. - A house wife sells old newspaper every month. Is it a business activity? -Dr.Anuragsingh is the biggest Gastroenterologist of your City and delivering valuable services to his Patients. Identified the types of economic activity highlighted in this case and write its Characteristics also.</p>

**Subject-Business Studies****Day-2**

<b>Concept/Contents</b>	<b>Learning objective</b>	<b>Learning outcomes</b>	<b>Applications/activities</b>
Forms of Business Organizations Such as Sole Proprietorship, Partnership Hindu Undivided family business Company	To provide the brief knowledge of Various forms of Business and its functioning	-The child can able to identified the Various forms of Business -he can differentiate between Private company and Public Company, Sole Proprietorship and Partnership, Partnership and Company	-Rohan is the only owner of his fast food stall. Identified the form of business organization. -In which Forms of Business Organizations the minor can be full-fledged member? -Name the types of Partner who is not really a partner but is liable to third parties for the repayments of firm's debts

**Subject-Business Studies****Day-3**

<b>Concept/Contents</b>	<b>Learning objective</b>	<b>Learning outcomes</b>	<b>Applications/activities</b>
Private sector and public sector Such as Departmental Undertaking, Public Corporation and MNC's, PPPs	To provide the brief knowledge of Various Organisations such as RBI, LIC, P&T, Railway, BHEL etc.	-The child can able to understand the role of government sector and private sector in india - to understand the Merits and dangers of Multinational companies for Indian economy	-where national security is concerned, which form of public enterprises is most suitable? -In which types of organization Projects or services is finished and operated through a partnership of government and private enterprises? -Why is there red-tapism in day-to-day operation of a Departmental Undertaking

**Subject-Business Studies****Day-4**

<b>Concept/Contents</b>	<b>Learning objective</b>	<b>Learning outcomes</b>	<b>Applications/Activities</b>
Business services such as Banking, Insurance, Postal and telecom etc.	To provide the brief knowledge of Various services of banking, e-banking etc. and concept of Insurance	-The child can able to understand the role and function of bank, various types of accounts open in bank - to understand concepts of risk and its minimization through insurance	-what is multi option deposits accounts (MODS) -A company undertaken the fire insurance policy for Rs 5,00,000. After 1 months due to fire it insured a loss of Rs 3,00,000. How much amount will the company get as compensation?

**Subject-Business Studies****Day-5**

<b>Concept/Contents</b>	<b>Learning objective</b>	<b>Learning outcomes</b>	<b>Applications/activities</b>
E- Business and E-Commerce,BPO and KPO	To provide the brief knowledge of Electronic business and Outsourcing of services	-The child can able to understand on line business activites such as purchase and sale of goods through internet. - To understand the role of outsourcing of services for smooth running of business activities.	-How the E- Business and E-Commerce are interrelated? -How can you ensure safety of transaction while using e-commerce?

**Subject-Business Studies****Day-6**

<b>Concept/Contents</b>	<b>Learning objective</b>	<b>Learning outcomes</b>	<b>Applications/activities</b>
Sources of business finance, owners fund and borrowed funds	To provide the brief knowledge of various sources of finance for business enterprises	<ul style="list-style-type: none"><li>-The child should be able to identify various sources of business finance.</li><li>-He should be able to differentiate between owners fund and borrowed funds, equity share and preference share</li></ul>	<ul style="list-style-type: none"><li>-A company needs to increase its stock of raw material and finished goods, which will require funds of Rs 50lakhs. What are the various options available with the company?</li><li>-Why equity capital is called risk capital?</li><li>-The directors of the company have decided to set up a new plant at an estimated cost of Rs 10crore. State the merits and demerits of issuing equity share for the purpose.</li></ul>

**Subject-Business Studies****Day-7**

<b>Concept/Contents</b>	<b>Learning objective</b>	<b>Learning outcomes</b>	<b>Applications/activities</b>
Social responsibility of business, business ethics	To provide brief knowledge of social responsibility and business ethics	<ul style="list-style-type: none"><li>-The Child should be able to identify social responsibility of business towards various interest groups.</li><li>-He should also be able to identify business ethics.</li></ul>	<ul style="list-style-type: none"><li>-The enterprise must behave as a good citizen is an example of its responsibility towards which group.</li><li>-Which group expects that the companies and producers must provide good quality and unadulterated goods and services as their social responsibility?</li><li>-Name the concept which is concerned with what is right and what is wrong?</li></ul>

<b>Concept/Contents</b>	<b>Learning objective</b>	<b>Learning outcomes</b>	<b>Applications/activities</b>
<p>Small business, Role of small business and various government schemes and agencies for small scale industry.</p>	<p>To provide the brief knowledge of various types of small scale industry and role of small scale industry in rural india.</p>	<p>-The child can able to identify various types of small scale industry, Cottage industries, Tiny sectors etc. -He should also be able to identify various schemes and agencies for small scale industry.</p>	<p>-The management of a company has decided to setup a new plant in rural area to provide employment to the local and contribute in the development of that area. From commercial point of view, the consultant has advised against the system of this plant in the rural area. How would you justify management decision? -“Small business promotes industrialization and also generates employment.” How?</p>

<b>Concept/Content</b>	<b>Learning objectives</b>	<b>Learning outcomes</b>	<b>Applications/Activities</b>
Internal trade, Wholsale and retail trade, Various types of small scale and large scale retailers.	To provide brief knowledge about wholesale trade and retail trade.	The child should be able to identify various types of internal trade. The child should be able to differentiate between wholesaler and retailer. -The child should be able to identify various documents used in internal trade and terms of payment.	- Name the trader who moves from one place to another for selling their goods? - How will you buy books from a publisher in Mumbai?

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